



## **PRESS RELEASE**

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### **A PASSION TO BE DIFFERENT PAYS DIVIDEND FOR CONTRACT MANUFACTURER AT PRESTIGIOUS REGIONAL BUSINESS AWARDS CEREMONY**

**Precise Component Manufacture Limited is proud to announce their success in the Peterborough Evening Telegraph Business Awards 2003, where, against intense competition, they won the Small Growing Business Award.**

PCML success was announced last night at the Peterborough Moat House Hotel where they were presented with their trophy by Nicholas Owen, ITN's Special Correspondent.

Coordinated by the British Business Awards Association, the eighth Evening Telegraph Awards were set to recognise the tremendous achievements of manufacturing and services business throughout the UK's Eastern region and to demonstrate their contribution to its economic growth.



By winning the award PCML were able to show the judging panel how it had achieved sustained financial growth since it was launched in August 2000 through the skills of its Managers and Workforce in the key business areas of finance, production, personnel, marketing and business planning.

PCML was set up to provide specialist engineering services to major players in high technology growth markets.

Three years from its launch it is enjoying tremendous success. It exceeded its first year target by 200%, doubled those figures again in 2002 and expects to turn over well in excess of £1 million this current financial year and along the way has invested over £400,000 in plant and equipment.

Typically its output can range from titanium and plastic implant components used by surgeons, to parts for electro-mechanical DNA testing equipment.

When the founding Directors decided to set up their new contract manufacturing business, they felt that to be truly successful in terms of growth and profitability, they needed to develop a reputation as a company that delivered consistently high quality products, on time, at truly competitive rates and to the highest specification, which they knew were crucially important to their potential markets.

'Thanks to the dedication, skills and hard work of all our employees we have developed an excellent reputation in our market place and we firmly believe that the Small Growing Business Award 2003 is recognition of that fact' said Gavin Goates & Kevin Miller founder Directors

#### **Editors Note:**

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